To: school teachers, school board representatives, OYAP and co-op coordinators or school tech directors:

The Canadian Collision Industry Congress and the members of the Local Industry Committee for Autobody invite you and your students to experience first hand the opportunities, innovations and new technology that make up the industry today at the Student Career Day.

On the morning of Friday, September 19, 2003, Toronto’s Westin Harbour Castle hotel will feature the largest student event for the collision repair, autobody and auto refinishing industry in Canada. You and your interested students are invited to attend.

With over 80 exhibitors, demonstrations, special gifts and speakers planned, the Student Career Day at the Canadian Collision Industry Congress will show young people the good career opportunities in autobody, painting and collision repair that have a great future.

Find out how to measure a collision damaged vehicle, learn what training classes are available, handle the equipment that you will use in collision damage repair and talk to potential employers about your future.

This event allows students to find the current information they need, make contact with employers, sign up at the event for apprenticeship opportunities, and obtain subsidy and wage data. Job Connect, apprenticeship and employment services are all featured.

For teachers, co-op workers, OYAP representatives and other educators, please stay for our noon luncheon, for a time of networking and finding out from a panel of speakers the new tools that are available for you to interest and retain students in autobody and collision repair in your school and in the industry.

Please mark this upcoming event on your calendars today!

The collision repair and autobody industry need over 18,000 new workers over the next five years in Canada. These are not just workers with skills through apprenticeship, but also customer service agents, estimators, specialty painters, information technology staff and shop managers.

Your school can also win a newer car donated to your school’s shop by the Canadian Automotive Repair and Service Council and a major car manufacturer in Canada.

If you are looking at updating your autobody students with newer information, examining the new repair technologies, planning on attracting more students to your programs or have students that are trying to make a career choice, this event is for you.

We will be sending you more information over the next few weeks to answer any questions, and provide more updates as more schools and industry suppliers commit to attend. We are continuing to work on a hoped-for bus subsidy and other incentives to make this event even more exciting and easier for you to manage in your busy schedules.

If you have any questions, please call us at 1-800-318-DENT (3368).

Cordially,

Céline Bissonnette
Career Employment Coordinator

This special Student Career Day event is made possible through the kind assistance of: the Collision Industry Action Group, PPG Canada, Toyota Canada, Canadian Automotive Repair & Service Council, 3M Canada, Centennial College, the Toronto Training Board, the Ontario Ministry of Training, Colleges and Universities, and the many exhibitors that supply the industry with products and services across Canada.