

AIA Canada Signs CASIS Agreement Aftermarket and OEMs Partner Together

February 4, 2011, Ottawa – The Automotive Industries Association of Canada (AIA Canada) is very pleased to announce that on Friday, January 28, 2011, an agreement was reached to sign-on to the Canadian Automotive Service Information Standard (CASIS). The voluntary agreement aims at ensuring the automotive aftermarket has access to emission and non-emission related service information, diagnostic tools and training information from all vehicle manufacturers in Canada.

The CASIS agreement is supported by the Canadian Vehicle Manufacturers Association (CVMA), the Association of International Automobile Manufacturers of Canada (AIAMC) and the National Automotive Trades Association (NATA). The agreement inspires consumer choice for automotive service and repair in Canada and ensures that Canadian drivers have a choice between having their vehicle service or repaired, either at an aftermarket service facility or at an authorized OEM dealership.



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Left to right: (Top) Mark Nantais, President, CVMA, Brad Morris, Chairman, AIA Canada, David Adams, President, AIAMC
(Bottom) Dale Finch, Executive Vice President, NATA,
Marc Brazeau, President, AIA Canada

AIA Canada President Marc Brazeau states that the CASIS agreement represents a significant achievement for Canada's automotive aftermarket industry and is confident that AIA members will benefit greatly from the voluntary access to information that is being provided by all vehicle manufacturers. "We are very pleased to be working side by side with the CVMA, AIAMC and NATA for the benefit of the entire automotive industry. This is a great day for AIA members and their customers across Canada" stated Brazeau.

For more information please visit the AIA website at www.aiacanada.com or contact Joel Bernard, AIA's Director of Public Affairs at 1-800-808-2920 ext. 234.